



The holidays have come and gone and now it is time to embrace 2020 and get ready for the Combined Sections Meeting in Denver, CO. The AOPT had their strategic planning meeting October 9-11, 2019, in La Crosse, WI. The meeting included over 40 AOPT leaders and members and it was facilitated by Janet Bezner, PT, PhD. In September, we sent out a survey asking for membership input and part of the introduction paragraph included some of the highlights that the AOPT leadership and members had accomplished between 2014 and 2019. We had a pretty respectable number of members participate compared to 2014, 38 and 108, respectively.

We discussed the following areas in detail prior to developing the new mission and vision statements for the AOPT as follows:

- Overview of strategic planning process
- Status of current AOPT strategic plan
- Reviewed member survey data and conducted an environmental scan (see [https://www.orthopt.org/uploads/content\\_files/files/SurveyResults.pdf](https://www.orthopt.org/uploads/content_files/files/SurveyResults.pdf))

**New Mission Statement:** The Academy of Orthopaedic Physical Therapy empowers members to excel in Orthopaedic Physical Therapy.

**New Vision Statement:** The Academy of Orthopaedic Physical Therapy will lead the world in optimizing movement and musculoskeletal health.

**New Goals (not displayed in any specific order or priority)**

Goal 1 - Payment - *Enhance payment for services by demonstrating the value of physical therapy*

Goal 2 - Movement Experts - *Position members as experts in managing movement and functional performance impairments*

Goal 3 - Diversity and Inclusion - *Increase the diversity of members and leaders and engage in efforts to make AOPT a more inclusive organization*

Goal 4 - Evidence to Best Practice - *Promote the development and implementation of evidence for best practice*

The new mission and vision statement and goals are in line with what members reported as their primary concerns over the next few years (create best practice guidelines and fund practical research; develop CPGs; provide CE opportunities; improve payment/reimburse-

ment; promote the value of physical therapy). The new plan also creates better alignment of the AOPT and its special interest groups. There is much work to be done with the organization of strategic initiatives and action plans. We will be calling on members to get engaged and help us implement the new plan to empower members to excel in orthopaedic physical therapy.

During the AOPT Membership Meeting at CSM on Friday February 14, 2020, at 5:00 p.m. (Convention Center rooms 705-711), we will be introducing the new plan to the membership and getting the membership

involved in creating our organizational values (which we currently don't have and would like to adopt to drive behavior in the Academy). Thank you for being a member of the Academy, for your input into the strategic plan, and for reading this message. I look forward to seeing you at the annual membership meeting in February.

## We Appreciate You and Thank You for Your Membership!

### As one of our members, we support you with:

- Member pricing on independent study courses
- Subscriptions to *JOSPT* and *OPTP*
- Clinical Practice Guidelines
- Advocacy of practice issues
- Advocacy grants
- Mentoring opportunities

Stay on top of important issues and help shape the future of the profession with membership in the Academy of Orthopaedic Physical Therapy.

### As a member, you are able to join any of our Special Interest Groups (SIGs) free of charge.

#### Choose from:

- Occupational Health
- Performing Arts
- Foot and Ankle
- Pain
- Imaging
- Orthopaedic Residency/Fellowship
- Animal Rehabilitation

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