



## CSM 2026 Sponsorship Opportunities

APTA Orthopedics is the largest Academy within the American Physical Therapy Association, representing more than 15,000 orthopedic physical therapy professionals nationwide. Our members are highly engaged clinicians, educators, and leaders who value evidence-based practice and professional connection.

### APTA Orthopedics Membership Appreciation Happy Hour Sponsor

- Anticipated attendance: 350
- Highest visibility opportunity | 2 available for each Tier

#### Tier 1: \$8,000

- Exclusive recognition as APTA Orthopedics Membership Appreciation **Top-Tier Happy Hour Sponsor**
- Logo displayed on onsite event signage: at APTA Orthopedics exhibit booth noting booth number (dedicated easel sign) and at event entry
- Verbal recognition during event welcome remarks
- Vendor fliers provided to event attendees
- Vendor fliers available at APTA Orthopedics booth
- Banner on APTA Orthopedics website home page for 4 weeks prior to conference
- Recognition in 4 APTA Insights (e-newsletter) pre-conference emails

#### Tier 2: \$4,000

- Exclusive recognition as APTA Orthopedics Membership Appreciation **Happy Hour Sponsor**
- Logo displayed on onsite event signage: at APTA Orthopedics exhibit booth noting booth number (dedicated easel sign) and at event entry
- Verbal recognition during event welcome remarks
- Vendor fliers provided to event attendees
- Vendor fliers available at APTA Orthopedics booth
- Banner on APTA Orthopedics website home page for 2 weeks prior to conference
- Recognition in 2 APTA Insights (e-newsletter) pre-conference emails

### Awards Ceremony Sponsor – \$3,500

- Anticipated attendance: 250
- 4 available
- Logo displayed on onsite event signage: at APTA Orthopedics exhibit booth (dedicated easel sign) and at Awards Ceremony entry
- Logo displayed during the awards presentation

- Verbal recognition of sponsorship at the beginning of the ceremony
- Vendor fliers provided to ceremony attendees
- Banner on APTA Orthopedics website home page for 2 weeks prior to conference
- Recognition in 2 APTA Insights (e-newsletter) pre-conference emails

### **Membership Meeting Sponsor – \$2,000**

- Anticipated attendance: 150
- 4 available
  - Logo displayed on onsite event signage: at APTA Orthopedics exhibit booth (tabletop sign) and at Membership Meeting entry
  - Logo displayed during the membership meeting presentation
  - Verbal recognition at the start of the meeting
  - Recognition in 1 APTA Insights (e-newsletter) pre-conference email

Sponsorships are limited and available on a first-come, first-serve basis. If you're interested or have any questions, please feel free to reach out, as we are happy to help **find the right fit or customize** a sponsorship opportunity to meet your needs.

**Deadline for CSM sponsorship applications: January 30, 2026**

[tfred@orthopt.org](mailto:tfred@orthopt.org)

### **Additional Opportunities**

#### **Looking Ahead: Virtual Conference Sponsorship**

APTA Orthopedics will host a virtual conference in June 2026, offering additional sponsorship opportunities to connect with our members in a digital setting. A variety of sponsorship options are available, designed to provide visibility before, during, and after the virtual event.

#### **Year-Round Advertising Opportunities**

In addition to conference sponsorships, APTA Orthopedics offers advertising opportunities throughout the year to help organizations connect with our 15,000+ members. Options include targeted email placements, website advertising, and promotion across APTA Orthopedics' social media channels.

**Interested? Please contact Tara Fredrickson, Assistant Executive Director**

**APTA Orthopedics**

[tfred@orthopt.org](mailto:tfred@orthopt.org) \* 608-351-2788

#### **Non-Exclusivity Notice**

APTA Orthopedics sponsorships are non-exclusive unless otherwise stated. APTA Orthopedics reserves the right to offer multiple sponsorships within the same category or event and to accept additional sponsors whose products or services may be similar in nature.