



## APTA ORTHOPAEDIC BLOG GUIDELINES

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### **Blog Format**

Word count: maximum of 950 words (excluding title, key words, references, and author bios).

Blog Title: Catchy title that will draw the reader in.

Introduction: Brief 1 to 3 sentences that directly introduce the reader to the blog topic and why it is important.

Subheading(s): Concise headline(s) that alerts the reader to what you are going to discuss next.

Body of text: Text or a bulleted list are acceptable.

Summary: 1 to 3 sentences that tie the blog post together.

Photos/Videos/Illustrations (optional):

- Only originally created photos, videos, and illustrations that directly relate to and complement the blog are accepted. No borrowed or copyrighted material is accepted.

Key Words: list 3 key words or phrases that are not repeated in the main title.

References

- Maximum of 10
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- Competing interests: list or, if none, "The authors declare no competing interests"
- Author bio(s): paragraph format to include your educational level, current employment and work affiliations, as well as relevant service activities for you and/or co-authors.

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