**AOPT BLOG GUIDELINES**

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**Blog Format**

Word count: maximum of 950 words (excluding title, key words, references, and author bios).

Blog Title: Catchy title that will draw the reader in.

Introduction: Brief 1 to 3 sentences that directly introduce the reader to the blog topic and why it is important.

Subheading(s): Concise headline(s) that alerts the reader to what you are going to discuss next.

Body of text: Text or a bulleted list are acceptable.

Summary: 1 to 3 sentences that tie the blog post together.

Photos/Videos/Illustrations (optional):

• Only originally created photos, videos, and illustrations that directly relate to and complement the blog are accepted. No borrowed or copyrighted material is accepted.

Key Words: list 3 key words or phrases that are not repeated in the main title.

References

• Maximum of 10

• Please format references per OP Instructions to Authors found here: <https://www.orthopt.org/uploads/content_files/files/OP_Instructions_to_Authors_FINAL_4.25.2023.pdf>

Use of Artificial Intelligence

* Please indicate that no artificial intelligence was used in the drafting of this article or for authors who use artificial intelligence (AI) in their work must indicate how they were used in a cover letter and the work itself.

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**Blogs should be sent to Sharon Klinski, Managing Editor at sklinski@orthopt.org**