



## ADVERTISING CONTRACT

### ADVERTISER/CLIENT INFO.

Advertiser: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: (        ) \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Fax: (        ) \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

### √ CHECK SIZE, RATE, & ISSUE(S). ALL RATES ARE NONCOMMISSIONABLE.

Ad Size	Width	Height	1x Rates (per issue)	4x
Full page, no bleeds	7.5"	9.875"	\$575	\$525
Full page with bleeds	8.375"	10.875"	\$575	\$525
Half page (H)	7.5"	4.8125"	\$375	\$325
Half page (V)	3.625"	9.875"	\$375	\$325
Quarter page	3.625"	4.8125"	\$275	\$225
<b>PREMIUM POSITION RATES:</b>				
Inside Front Cover	7.5"	9.875"	\$775	\$725
Inside Back Cover	7.5"	9.875"	\$775	\$725
½ page Outside Back Cover	7.5"	4.8125"	\$825	\$775
Page 1 – opposite IFC	7.5"	9.875"	\$725	\$675
Page 2 – opposite TOC	7.5"	9.875"	\$675	\$625
Opposite Inside Back Cover	7.5"	9.875"	\$675	\$625

Quoted prices above are for black and white ads only. Additional charge per ad of \$350 for 4-color ads; additional charge per ad of \$100 for 2-color ads. Any requested revisions to previously submitted ads, will incur a \$25 service charge.

**TRIM SIZE:** 8.375" x 10.875"

**PAPER STOCK:** All coated

**BINDING:** Saddle stitched

**MATERIAL SUBMISSION:** Your advertisement should be submitted electronically in PDF format only to Sharon Klinski at sklinski@orthopt.org. For best quality when printing, all images should have a minimum effective resolution of 300 dpi. Use the Press Quality setting in Acrobat Distiller. If files need to be black only, please make sure that the file contains no CMYK or RGB, and is saved as grayscale.

### 2021/2022 CLOSING DATES:

ISSUE	SPACE RESERVATION	AD MATERIAL	MAIL DATE
_____ Vol. 34 No. 1	November 5, 2021	November 12, 2021	January 7, 2022
_____ Vol. 34 No. 2	February 10, 2022	February 17, 2022	April 7, 2022
_____ Vol. 34 No. 3	May 13, 2022	May 20, 2022	July 8, 2021
_____ Vol. 34 No. 4	August 12, 2022	August 19, 2022	October 7, 2022