

**ORTHOPAEDIC SECTION, APTA, INC.
2015 – 2019 STRATEGIC PLAN**

MISSION

The Orthopaedic Section promotes excellence in orthopaedic physical therapy

LONG-RANGE VISION

The Orthopaedic Section will be a world leader in advancing orthopaedic physical therapy to optimize movement and health

GOALS

Standards of Practice

Support the development and distribution of resources that promote the provision of best practices in orthopaedic physical therapy

- Objective 1: Prior to 2020, disseminate ICF-base Clinical Practice Guidelines (CPG) for 25 common musculoskeletal conditions.
- Objective 2: Deliver educational content through technology applications for clinical practice, professional development and advocacy.
- Objective 3: Develop national orthopaedic outcomes database through modules for shoulder, knee, and low back by 2016. From database, provide mechanisms for measuring and validating value in orthopaedic practice.

Education/Professional Development

Provide exceptional educational content for continuing competence in Orthopaedic Physical Therapy

- Objective 1: Develop a comprehensive plan using current technologies to access existing and emerging markets for the dissemination of orthopaedic physical therapy content.
- Objective 2: Promote, and enhance the educational content and professional development opportunities of the annual Orthopaedic Section meeting, balancing didactic and hands-on learning experiences.
- Objective 3: Analyze the needs of current residency and fellowship programs.

Public Awareness

Increase awareness of orthopaedic physical therapists as experts in movement and functional performance

- Objective 1: Develop a comprehensive communications plan to improve branding of the Orthopaedic Section and orthopaedic physical therapy in the broader health care environment and general public.
- Objective 2: Increase public education of physical therapy through ongoing media opportunities.
- Objective 3: Promote the Section mission, vision and resources by an ongoing presence in print and electronic media.

Research

Provide resources and support for conducting and disseminating research to expand the knowledge base for orthopaedic physical therapy and to improve patient management

- Objective 1: Implement a sustainable National Clinical Research Network (CRN) to support multicenter orthopaedic physical therapy research through Section funded project grants and external funding within three years.
- Objective 2: Implement a process to systematically disseminate findings from the research projects that have been funded by the Section within two years of completion.

Advocacy

Advocate for orthopaedic physical therapist practice and access to care

- Objective 1: Develop a formal communication process to support relevant scope of practice issues related to orthopaedic physical therapy.
- Objective 2: Develop a strategy for dissemination of payment policy reform information to members.
- Objective 3: Develop strategies to improve access of orthopaedic physical therapy services for the underserved.

Member Engagement

Support the development and allocation of resources to enhance membership retention and recruitment

- Objective 1: Develop a systematic process for recruiting and utilizing members for Section initiatives.
- Objective 2: Enhance membership involvement in governance.
- Objective 3: Develop ongoing communication process to increase membership.
- Objective 4: Develop strategies to enhance member's recruitment and retention.