

Occupational Health SIG Strategic Plan 2010-2013					
Committees/Offices:					
	President	Margot Miller			
	Past President	Bill O'Grady			
	Vice President/Ed	Dee Daley			
	Practice & Payment Policy Committee Chair	Rick Wickstrom			
	Research Committee Chair	Kathy Rockefeller			
	Membership Committee Chair	Drew Bossen			
	Nominating Committee Chair	John Lowe			
	Nominating Committee Member	Perry Brubaker			
	Communications Committee Chair	Sandy Goldstein			
	Advisor	Gwen Simons			
General Overall Goals					
1	Promote and support evidence-based practice in occupational health physical therapy including research, clinical judgment, and patient/client needs				
2	Educate and promote the occupational health physical therapist as the practitioner of choice for illness and injuries that impact worker health and performance				
3	Facilitate professional development and specialization in occupational health physical therapy				
4	Advance, promote, and advocate for the practice of occupational health physical therapy				
5	Develop a process to understand and meet the needs of our members while growing membership and attracting active OHSIG participants in volunteer/leadership roles				
	<i>Format of this Document:</i>				
	· Shaded rows = Goals				
	· Un-shaded rows = Objectives				

Number	Goals and Objectives	Action Plan Ending with Outcome	Target Date	Person	Status	CompDate
1	Promote and support evidence-based practice in occupational health physical therapy including research, clinical judgment, and patient/client needs			Research-Kathy		
1A	Disseminate information pertinent to occupational health related evidence-based practice in physical therapy	Promote access of occupational health physical therapists to peer-reviewed literature on topics relevant to practice Citation blast format quarterly- Investigate & set up 2010, Implementation process 2010	3rd quarter 2010			
1B	Solicit manuscripts for OPTP	Ongoing- add deadlines - THIS WILL BECOME OPERATIONAL	INSERT DEADLINES	Sandy		
1C	Provide consultation on evidence-based practice in occupational health physical therapy	Available for inquiries from APTA and its components, NIOSH and other government agencies, and publications Develop list members and focused practice areas to help direct/answer inquiries				
1D	Promote and support writing and dissemination of case reports in the practice of occupational health physical therapy	Find one to write up as an example		Kathy		
1E	Explore voluntary clinic certification based on EBP guidelines/standards set by the SIG	TBD	Defer to discussion during Fall 2010 conference call		Defer planning at CSM 2010 -do we want to consider a workgroup for this (Rick)? Move this back to Fall Conference Call as a re-evaluation/discussion item	

2	Promote the occupational health physical therapist as the practitioner of choice for illness and injuries that impact worker health and performance		President - Margot		
2A	Establish and maintain liaison/relationships with state chapters (and ortho section) to share guidelines and other information	Maintain relationships with chapter liaisons (see E2 and D1 re: development) Disseminate and share information pertinent to the practice of occupational health to chapters (including work comp changes/state initiatives, etc) Submit information to venues such as PT Bulletin regarding information that applies to national issues (identify other vehicles/venues as appropriate)	Margot & Rick; with Rick providing oversight (payment policy)		
2B	Promote and update occupational health guidelines and position statements	Complete work rehab guideline revision and present to ortho 10/09 Dee Identify focus groups of 3-4 people to help revise additional guidelines (prior to review) Revise legal and ergo guideline for ortho approval by 10/2010 Gwen & Margot Revise acute care and "role of the PT" guidelines for ortho approval by 2010-2011 Bob DuVall Develop FJA guideline 2011-2102 Generate position papers/white papers as needed on occupational Health practice topics to assist with state issues Rick	As shown to left		
2C	Promote occupational health branding	Develop brand (leverage current branding initiative) with elements directed at the PT community Package materials for therapist use in industry Market the brand in physical therapy and to external stakeholders	All - Margot as lead with collaboration with OS PR Chair; tie-in with Sandy as Comm. Chair		
2D	Present on occupational health related topics and payor forums (when scheduled)	Participate in ortho section payor forum when scheduled Coordinate with chapters (using liaison network) to assist speakers at payor/insurer forums, industrial commissions, and governors safety councils regarding occupational health topics	All - Rick will be the lead		
2E	Improve search capabilities to identify occupational health physical therapists (internally within ortho/APTA and to external stakeholders)	Identify options for data collection and subsequent internal/external user access through ortho section Collaborate with PASIG/other SIGs to develop plan to use available data capacities Develop gap analysis as needed for future development Determine if separate PR mechanism needed (will modification of "Find a PT" be best venue for searches considering section membership issues, possibly separate external link/domain with list of providers, etc.)	Rick		
3	Facilitate professional development and specialization in occupational health physical therapy		VP/Ed Chair - Dee		

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3A	Pursue specialization status for occupational Health through ABPTS petition (achieve by 2010-2012)	Complete review of specialization/certification options and seek endorsement through Ortho Section (2009) Submit petition to ABPTS (late 2009/early 2010) Review and update stage 2 and 3 plan as appropriate with guidance from ABPTS (2010) Submit Payment to ABPTS (approximately \$7,500-12,500, 2010?) Develop Specialty Council and Complete DSP		All BOD members	Not 2009, if all info is received, copy 12 copies - thru stage 2 & 3, distributing proforma on pmt this week.	
3B	Develop infrastructure for testing/examination and test review materials	TBD			Look at holding an item reviewer workshop prior to CSM.	
3C	Provide educational sessions at CSM	Conduct planned educational sessions at CSM- ongoing 1. 2010- Functional Testing/Legal Issues done 2. Work Rehab- Basic to Intermediate Level (tentative) 2011 b. Coordinate future planning with private practice sessions for joint programming on topics such as maximizing reimbursement discussing c. Explore possible joint programming opportunities with Performing Arts and Primary Care SIG - discussing- possible for 2012		Dee	Ongoing	
3D	Provide targeted educational programming to support member needs and professional development outside of CSM	Develop & provide supplemental educational programming for occupational health conduct an interest/feasibility study for implementation of regional CEU offerings in 2011. To be completed by 9/9/2010: Includes locations, Coordinate with state associations, providers, etc for logistical support Develop a series of dates & topics for web-based educational seminars to be conducted quarterly in 2011 Develop professional development collaborations and materials in occupational health practice areas with limited training opportunities		Dee to begin; with replacement Ed Chair to continue	Need to discuss the potential opportunities after specialization is completed. Karen Jost has approached the SIG for audio conference ideas. APTA has been working on a rev sharing document.	
3E	Develop/promote residency or fellowship program	Develop a series of qualifying program elements/criteria by 9/1/2010, Objectives by 2011		Dee	Dee - lots of interest in res & fellowships; throw out VP call and include res/fellowship responsibility	
4	Advance, promote, and advocate for the practice of occupational health physical therapy			Practice-Rick		
4A	Serve as a resource to chapters & APTA on issues related to legislation and payment policy	Email FCE Guideline with cover letter to Chapter Executive Directors, Presidents and Reimbursement Chairs (2009) Email blast to OH SIG members to inform them of plans to create (payment policy) liaisons with each state (2009) Establish key contact list for occupational health in 25 (50%) states by Q1 2010 and 50 states (100%) by Q2/3, 2010 Promote the OHSIG as a resource for components on payment policy Monitor payment policy trends and seek assistance from liaisons to communicate in newsletter or email blasts Leverage knowledge of state/national trends to impact payment policy for appropriate determination of value/fee schedules and opportunities for fairly negotiated contracts				

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4B	Serve as content expert for external groups	Investigate membership in other stakeholder or multidisciplinary groups (2010) Establish 10 liaison contacts with influential groups for exchange of information related to occupational SIG (2010) (e.g. NIOSH, WCRI, WHO, IARP, AADEP, ACOEM, AOTA, etc).				
4C	Serve as a content expert on occupational health for education/professional degree programs	Establish liaison with 50% of educational programs by 2011. Develop tools to foster student interest/involvement in occupational health and tie into residency/fellowship goals Establish liaison with APTA Section of Education and develop tools to foster student interest/involvement in occupational Health		Kathy?		
4D	Support initiative to form a subgroup on occupational health within the WCPT (2011)	TBD		Kathy	APTA letter of support submitted 8/26/08	
5	Develop a process to understand and meet the needs of our members while growing membership and attracting active OHSIG participants in volunteer/leadership roles			Membership - Drew		
5A	Increase membership 20% by 2012	Create two email blasts per year to Ortho Membership providing information on the benefits of membership and why occupational health SIG membership helps prepare members for practice in occupational health (helping build business/referrals) September 2009 February & September 2010 February & September 2011 Help build liaison network as noted above and distribute membership information/ benefits to State Exec. Directors, Reimbursement Chairs, and Chapter Presidents. (Nov. 2009) 5 minute presentation at CSM to CEU participants regarding Membership information and benefits (2010, 2011, 2012) Provide the benefits of membership to known networks of providers who work within the realm of occupational Health groups such as PhysioTherapy, Atlas, Workwell, WorkAbility, etc Update one page document (web dissemination) re: benefits of belonging Provide update of completed activities/upcoming goals, summary of benefits of belonging and why individuals should join OHSIG in OPTP quarterly			Newsletter needed to be distributed Margot to speak with Sandy regarding this and the potential for email blasts (i.e., citation blasts as the PASIG has done) Set up a plan for web site updated - OPERATIONAL	
5B	Increase active participation & leadership in committees & special projects	Review current OHSIG membership: Identify "known 10%" (Those individuals who are immersed in various roles under the umbrella of occupational Health- i.e., acute care, ergonomics, FCE, Pre-work Screens, etc). (2009) Board members recruit members who have been active in current/prior guideline development/revision, those working primarily in occupational health, etc Leverage this sub-group of members to enhance participation in the various activities leading to specialization and targeted goal areas Discuss various leadership roles within the OHSIG at our annual business meeting at Combined Sections and "in person" with promising candidates Identify meaningful, short-term projects (3-6 months) that will develop broader OHSIG leadership activity (beyond the group of six)				